

# DIGITAL BADGES POLICY

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## 1 POLICY

### 1.1 Badge Usage

- a. The Digital Badge may be displayed on personal or affiliated organization's websites and social media profiles.
- b. The Digital Badge must remain in its original form and cannot be altered, edited, or misrepresented.

### 1.2 Restrictions

- a. The Digital Badge cannot be sold, modified, or used in a way that misrepresents your qualifications.
- b. The badge holder must not claim or imply that the Digital Badge signifies additional certification, endorsement, or expertise beyond what is specified by TRECCERT.
- c. The badge holder must comply with the terms and conditions of Canvas Badges (Instructure, Inc.), the badge issuer.

### 1.3 Revocation

- a. TRECCERT reserves the right to revoke the Digital Badge without prior notice for any reason, including, but not limited to, misuse or breach of any terms of this policy, terms agreed on the Certification Application Form, TRECCERT code of ethics or other reasons.
- b. Upon revocation, the badge holder must immediately cease the use and display of the Digital Badge.

### 1.4 Intellectual Property

- a. All rights to the Digital Badge and related trademarks are owned by TRECCERT.
- b. Usage rights are granted solely as specified in this policy.

### 1.5 Personal Data Collection and Transfer

- a. The following personal data will be collected and transferred for badge issuance:
  - a. Full Name
  - b. Email Address
  - c. Certification Title, Issue Date, and Validity Date
  - d. Certificate Number
- b. Personal data will be transferred to Canvas Badges (Instructure, Inc.).
- c. Personal data will be retained only as long as necessary to fulfill the purpose of the badge issuance and managed in accordance with GDPR requirements.
- d. The data will not be transferred outside of the European Union and will be protected according to GDPR standards.

## 1.6 Purpose of Data Transfer

- a. The personal data collected will be used solely for the issuance and management of Digital Badges.

## 1.7 Contact Information

For questions or concerns regarding this policy or personal data, please contact:  
[dataprivacy@treccert.com](mailto:dataprivacy@treccert.com)